YOUR KEY TO SUCCESS WITH OFFICE 365

**HELPING YOU ON YOUR
JOURNEY TO THE CLOUD**

TTG
THE TECHNOLOGIES GROUP

By 2020, 78% of small businesses will be taking advantage of cloud computing, according to a recent Microsoft SMB study.

It's safe to say that more and more CIOs, MDs and CTOs are looking to expand their business and trust in the cloud. Smaller businesses have found it difficult to understand why the cloud is beneficial, often fearing the unknown due to the complicated technical nature of it. Their fears are particularly in focus when it comes to data, security and compliance, believing that if they can't see a physical server that houses all their company information, it's not safe.

In recent years, SMBs have come to realise the potential of moving their data into the cloud, safe in the knowledge that if companies like the Ministry of Defence, UK Banks and their competitors are storing data in there, they should be too.

WHY CLOUD COMPUTING IS IDEAL FOR SMALL BUSINESSES

Cloud computing is the best thing for small business since the creation of the stapler, giving them access to data and applications, anywhere and anytime, from any mobile device at a reasonable price. The cloud gives small businesses access to technologies previously out of their reach and helps them compete with both small businesses and larger ones.

For small and mid-size businesses (SMBs), the benefits of cloud computing are endless. It saves them both time and money by boosting productivity, improving collaboration and promoting innovation.

In the cloud you can access files, work remotely as though you were in the office, and even collaborate remotely. Even if you're away from work, or your office server is inaccessible, data in the cloud is always up to date and available wherever, whenever.

78%
OF SMALL BUSINESSES
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OF CLOUD COMPUTING
BY 2020

1 Microsoft SMB study

When Office 365 launched in 2011, businesses were slow to adapt to the software as a service model, preferring to install physical discs on their machines. But now the cloud service is adopted by 120 million business users worldwide as they benefit from always-on security, continuous updates and many productivity apps in the Microsoft store.

MAKING THE MOVE TO THE CLOUD

Chances are you aren't ready to move to the cloud or are still sceptical of how it can benefit you. According to a recent survey conducted by CRN, 40% of IT professionals said that less than half of their UK customer base were currently using cloud software-as-a-service (SaaS) solutions.

While this isn't reflective of all UK IT professionals and their customers, some SMBs are reluctant to move their traditional on-premises solutions and migrate to the cloud due to several factors. The cost of migrating a small business can put a substantial dent in the yearly budget, there's also the potential downtime, and the technical expertise they'd need to employ or outsource. So, why should you embrace the cloud?

REDUCED COSTS FOR ON-DEMAND FLEXIBILITY

Operating on a monthly pay-as-you-go subscription removes the need to pay hefty upfront costs for IT resources and replaces them with a predictable billing cycle. Plus, users can be added and removed as and when required, so there's no need to pay for unneeded licenses.

BOOSTED PRODUCTIVITY & COLLABORATION

A modern workforce needs flexible, easy ways to communicate and collaborate with each other, specifically when working away from the office. A recent Frost and Sullivan report states that small businesses can boost their productivity by up to 400% by using cloud collaboration tools.

IMPROVED SECURITY & COMPLIANCE

A survey by the Federation of Small Businesses reported that approximately 90% of small businesses weren't ready for GDPR. The cloud allows businesses to remain up to date with government regulations, without the cost of upgrading and maintaining on-site hardware.

SMALL BUSINESSES CAN BOOST THEIR PRODUCTIVITY BY UP TO 400% BY USING CLOUD COLLABORATION

2 Frost and Sullivan report

CLOUD SERVICES TAILORED FOR SMALL BUSINESSES

We give you access to a range of cloud services from world-class vendors, such as Microsoft, Acronis and Exclaimer, all tailored to help you become more flexible, mobile and productive.

Office 365   Microsoft 365   Azure   Enterprise Mobility + Security   Microsoft Dynamics 365

nimble   Symantec   Bitdefender   exclaimer   DeliverySlip

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OFFICE 365

Microsoft

INCREASED COLLABORATION AND EMPLOYEE FLEXIBILITY

As mentioned, cloud computing can make things significantly easier for your business. With Office 365, you and your employees can conveniently access applications and collaborate easily even when on the move. You can also remain secure with always up to date productivity tools.

GREAT FEATURES

From easy to use desktop applications to Outlook email, there's so many reasons to choose Office 365. Here's just a few of the features you can look forward to...

EASY TO USE APPLICATIONS
Word, Excel, PowerPoint, OneNote, Access and Publisher that anyone can use

MAILBOX MANAGEMENT
Outlook for business with great inbox management for users

BUILT-IN SECURITY
Keeping your data safe, always

GUARANTEED UPTIME
Always at the ready with a 99.9% uptime service

WORK ON THE MOVE
Create, edit and share documents on any device and in any location for total flexibility

COLLABORATE WITH EASE
Share content and calendars to collaborate with colleagues instantly

PERFECT FOR SMBs

FLEXIBLE PACKAGES
Choose from a range of Office 365 packages to suit your needs

BOOST YOUR PRODUCTIVITY
The latest desktop office applications will keep you working efficiently

ANYTIME, ANYWHERE, ANY DEVICE
Office 365 can be used everywhere you go and on multiple devices for flexible working

SECURE DATA
Microsoft is top of the class when it comes to security, so you will always meet compliance needs

ALWAYS ON THE LATEST SOFTWARE
You will always use the latest software with continuous updates to Office 365 applications and products

MICROSOFT 365

Microsoft

THE COST-EFFECTIVE HOTSHOT SECURITY TOOLKIT CREATED FOR SMBS

Microsoft 365 brings together the productivity of Office 365 and the security of Windows 10 and EM+S to help protect businesses against potential attacks. Created for SMBs, the cost-effective bundling in Microsoft 365 Business & Enterprise gives companies everything they need to run effectively. Empower employee communication, protect data without needing complex IT management or expensive on-premise equipment, and meet compliance needs.

GREAT FEATURES

Microsoft 365 brings together features from across Microsoft's offerings in a solution designed for businesses to run effectively.

COMES WITH OFFICE 365
Stay up-to-date with the latest versions of Word, Excel, PowerPoint, and more

DATA PROTECTION CONTROLS
Help secure business data on personal and company-owned devices

SAFEST WINDOWS EVER
Upgrade to Windows 10 Pro from Windows 7 Pro, Windows 8 Pro or 8.1 Pro

CYBERTHREAT PROTECTION
Help protect PCs from malware, viruses, and spyware

ADMINISTRATION AND DEPLOYMENT
Manage new PCs and devices faster and more easily than ever

FILE STORAGE
Manage your files from anywhere with 1TB of storage

PERFECT FOR SMBs

FRONT DOOR SECURITY
Allows you to better manage your identity and access controls, secure links and attachments in emails and stop breaches before they escalate in severity

ALWAYS-ON SECURITY
Helps protect data and devices through one simple dashboard that is always up to date

MOBILE WORKING
You and your employees can access work securely from anywhere. No wifi? Work offline and sync later

SUPPORTS GDPR COMPLIANCE
Helps you employ tools to better protect business data, guard against accidental sharing of sensitive information, protect data, and improve compliance

SIMPLIFIED FOR BUSINESS
Easy setup and deployment.

FILE STORAGE
Enjoy a huge 1TB of storage

Microsoft 365 includes: Office 365   Windows 10 (upgrade)*   Enterprise Mobility + Security

*Upgrade available from Windows 7 Pro, Windows 8 Pro and Windows 8.1 Pro

MICROSOFT 365 PACKAGES

Features	Microsoft 365 Business	Microsoft 365 Enterprise E3	Microsoft 365 Enterprise E5
Office Apps	✓	✓	✓
Email & Calendar	✓	✓	✓
Microsoft Teams	✓	✓	✓
Skype for Business	✓	✓	✓
Outlook Customer Manager	✓		
Bookings, Listings, Invoicing and Connections	✓		
MileIQ	✓		
SharePoint & Yammer	✓	✓	✓
Audio Conferencing & Phone System			✓
Microsoft Advanced Threat Analytics		✓	✓
Windows Defender Antivirus	✓	✓	✓
Device Guard		✓	✓
Windows Defender Advanced Threat Protection			✓
Office 365 Advanced Threat Protection	Partial feature support		✓
Office 365 Threat Intelligence			✓
Azure Active Directory P1	✓	✓	✓
Windows Hello		✓	✓
Credential Guard		✓	✓
Azure Active Directory P2			✓
Microsoft Intune		✓	✓
Office 365 Data Loss Prevention	Available summer 2018	✓	✓
Windows Information Protection and BitLocker		✓	✓
Azure Information Protection P1	✓	✓	✓
Azure Information Protection P2			✓
Microsoft Cloud App Security			✓
Office 365 App Security			✓
Advanced eDiscovery			✓
Customer Lockbox			✓
Advanced Data Governance			✓
Delve	✓	✓	✓
Power BI Pro			✓
MyAnalytics			✓

EXCLAIMER EMAIL SIGNATURES FOR OFFICE 365

exclaimer

PROFESSIONAL, INTUITIVE, SIMPLE EMAIL SIGNATURE SOFTWARE FOR OFFICE 365

Exclaimer's multi award-winning Email Signatures for Office 365 is easy to use with a drag-and-drop editor, delivers a quick and simple design for brand uniformity, and provides full compliance with email disclaimer law. Centrally managed from one online portal, it makes creating email signatures easy for any device.

GREAT FEATURES

From integration with your Office 365 Directory to uploading custom fonts and banners designed for any marketing campaign and promotional offer, Exclaimer makes professional, consistent and compliant signatures easy.

INTUITIVE SIGNATURE EDITOR	**UNLIMITED SIGNATURE CREATION**	**DELIVER BRAND CONSISTENCY**	**GENERATE INBOUND MARKETING**	**CHOOSE FROM OUTLOOK**	**WORKS ON ALL DEVICES**
Drag-and-drop editor for quick and easy design	Build templates for individual users or departments	Create consistent company-wide signatures	Apply banners based on time-and-date	Choose an Office 365 signature in Outlook as you compose a message	Signatures work on all devices including Mac and mobile

PERFECT FOR SMBs

COMPLIANCE COMES FIRST
All data processed is securely managed according to the standards of Exclaimer's ISO 27001:2013 Certification, ensuring your data is safe

PROFESSIONAL SIGNATURES, ALWAYS
Exclaimer is the market leader in Email Signature software. Used by more than 50 million people worldwide, your signatures will be created within best-in-class software

INSTANT SIGNATURE UPDATES
Any updates to a signature can be instantly applied

EASY USER MANAGEMENT
Manage multiple Exclaimer subscriptions using one account and easily add multiple users to a subscription, saving time and money

DIY DESIGN
If you like the idea of a designing your own company signatures, you can request access to your own user portal where we can give you or selected employees editor or admin permissions

A PERFECT PARTNER FOR OFFICE 365

Features	Exclaimer Cloud Signatures for Office 365	Office 365
Add signature under most recent reply	✓	
Embed HTML images	✓	
Convert plain text emails to HTML	✓	
HTML signatures on mobiles and Macs	✓	
Include Office 365 Directory details	✓	✓
Assign signatures by group without additional rules	✓	
Hide contact sections with blank attributes	✓	
HTML signature editor	✓	
Preview signature while editing	✓	
Add user photo in signature	✓	
Apply banners based on time-and-date	✓	
See signatures in Sent Items Folder	✓	

COMMON PAIN POINTS

- **CREATION OF NUMEROUS TRANSPORT RULES FOR DEPARTMENTAL SIGNATURES**
- **COPY/PASTE HTML SIGNATURE DESIGNS**
- **NO SIGNATURES AVAILABLE FOR MOBILES AND MACS**
- **BLANK SPACES IN CONTACT DETAILS**
- **NOT ABLE TO PLACE SIGNATURES UNDER REPLIES OR HAVE REPLY SIGNATURES**
- **LACK OF CONSISTENCY WHEN GETTING EMPLOYEES TO USE ON-BRAND TEMPLATES**

A COMPLETELY FLEXIBLE SOLUTION THAT ELIMINATES HASSLE

If you've ever created an email signature from scratch you'll know how time consuming it can be. There's no real way to test designs with a preview function for upselling and cross-selling. With Exclaimer's intuitive editor, you can easily design and add promotional banners, social media icons and custom fonts across signatures. With no limit to the number of signatures that can be designed, signatures can be selected by marketing campaign, seasonal offers or promotional events.

NIMBLE CRM

nimble

THE SIMPLE, SMART SOCIAL CRM THAT PARTNERS PERFECTLY WITH OFFICE 365

Nimble automatically builds your CRM in minutes by combining contacts from your Outlook and Skype with social information. It then works everywhere you work; inside your inbox, across browsers and mobile, and integrates with Dynamics CRM and Salesforce. Work on any device and access information from anywhere with Nimble.

GREAT FEATURES

Between its easy user interface and highly intuitive platform, Nimble CRM is built for users that need flexibility in the way they work. Whether that's contacting a lead, converting into a sale or just keeping your sales team in the know, Nimble makes it simple to build a CRM database.

SMART SOCIAL SEARCH
Smart Segmentation makes it easier to find people and companies

SMARTER PROSPECTING
Nimble delivers the context and insights needed to Prospect Smarter and help grow businesses

GROUP EMAIL MARKETING
Group Messaging enables personalised group email sends with tracking, analytics and reporting for Office 365 mail

BUILDS THE CRM FOR YOU
Nimble helps automate your data entry by building your CRM for you

SEAMLESS COMMUNICATION
Nimble automatically ties your team's tasks, events, and communications to each sales opportunity

WITH YOU WHEREVER YOU GO
Work on the move with mobile & browser apps. The only relationship manager and personal Agenda Tool needed

PERFECT FOR SMBs

ELIMINATE MANUAL DATA ENTRY
Pulls through contact information automatically and eliminates the need to enter details manually, saving you time

INCREASE CUSTOMER REACH
Segment data and provide personalised emails where you can track and analyse the results, making business easier to manage

BOOST SALES OPPORTUNITIES
View your sales forecast and use the deal tracker feature to connect all contacts and activities for full pipeline visibility

EASY TO USE DASHBOARDS
Easily manage daily relationships through simple dashboards with access to real-time data for improved team collaboration

nimble

BITDEFENDER

Bitdefender®

STAY AHEAD OF CYBER-ATTACKS WITH ADAPTIVE SECURITY

Ransomware is big business for hackers. Last year, approximately 22% of SMBs infected by ransomware* ceased trading immediately. In the same year, customers using Bitdefender GravityZone as their endpoint protection were guarded against high-profile attacks such as WannaCry and BadRabbit. We can easily defend your business with an industry-leading, trusted solution that gives peace of mind.

GREAT FEATURES

From endpoint relay role for easy deployment to security and location-aware policies for users, the range of features found in Bitdefender GravityZone gives you protection without delaying productivity.

INTUITIVE FILTER SETTINGS
Provides you with supreme data protection

LOCATION-AWARE POLICIES
Security policies that adapt as users take their systems outside

EMAIL NOTIFICATIONS
Automatic email notifications when events occur

DEVICE & USB CONTROL
Minimises risks of infections and data loss with automatic scanning

TWO-WAY FIREWALL
Essential in blocking intrusion and hijack attempts

ANTIVIRUS AND ANTIMALWARE
Continuous process monitoring with a global threat intelligence network

PERFECT FOR SMBs

GREAT SYSTEM COMPATIBILITY
Deploy on Windows, Mac, Linux, Virtual Machines and Servers for seamless control

HIGHLY CUSTOMISABLE
We set policies, rules and block access to certain websites for your employees

EASILY DEFEND FROM CYBER THREATS LIKE WANNACRY
Zero-day threat protection means you're automatically protected against threats like WannaCry, TeslaCrypt and CryptoLocker

GAIN POWERFUL REAL-TIME DEFENCE AGAINST SPAM
Protection against spam and phishing attempts with the Bitdefender Global Protective Network

BOOST BUSINESS PRODUCTIVITY
Prevent computer slowdowns and keep your employees working

*Malwarebytes, Second Annual State of Ransomware Report

EMAIL ENCRYPTION

DeliverySlip

SEAMLESS EMAIL ENCRYPTION FOR OFFICE 365 AND OUTLOOK

Protect sensitive business or financial information over email with secure encryption from Cirius. Used by more than 10,000 organisations and 5 million+ users worldwide, Cirius

DeliverySlip makes it easy for you to hit send without worry by providing one-click email encryption directly inside your Office 365 or Outlook mailbox.

GREAT FEATURES

Encrypting email has never been easier with Cirius DeliverySlip. Between the ability to transfer large files and encrypt them with a touch of a button in Outlook, there's so many great features that make your journey to compliance easier.

ENCRYPT AND GO

Any messages you want to send can be secured right inside your Office 365 or Outlook mailbox. Simple

LARGE FILE TRANSFER

Drag and drop any file, no additional software is required

E-DISCOVERY AND E-AUDIT

Simplify e-Discovery, e-Audit, retention and shredding policies as well as regulatory compliance. Plus, get a unique message ID for every message attachment

REAL-TIME TRACKING

Set deadlines and automatic reminders ensure you can easily understand what's happening with your emails

SIGN DOCUMENTS ON THE GO

Request legally binding signatures for contracts (including sign on the line) or any 'Click to Approve' process

SINGLE SIGN ON SUPPORT

Supports existing sign-on solutions including OAuth and SAML to facilitate integration into your infrastructure

PERFECT FOR SMBs

EVERYTHING IN ONE PLACE
No need to go outside of the inbox to encrypt an email, send a large file or track messages. Do everything from the comfort of the mailbox

GO MOBILE
Take secure messages and files wherever you go and access them through a mobile browser or the Android, iOS or Windows phone apps

RECALL MESSAGES WITHOUT HASSLE
Full message control allows you to recall messages, forbid the message from being passed on with forward freeze and set reminders or deadlines

AIDS GDPR COMPLIANCE
Receive timestamps and unique transaction numbers, with notifications sent every time there is an interaction with message or attachments

REDUCE RISK
Featuring bank-grade encryption, new recipients will be invited to view your email securely, reducing the risk of phishing, malware or spam

CONTROL STORAGE LIMITS
Attachments are shared via the secure cloud, so content can be forwarded without having to download a local copy, helping to control storage limits on mailboxes

AZURE

Microsoft

MOVE FASTER, ACHIEVE MORE AND SAVE MONEY WITH AZURE

Bring the flexibility of the cloud to your busines with Microsoft Azure. As the fastest growing cloud platform, Azure can help you save time, reduce your overall costs and allows you to benefit from a secure platform while only paying for what you use. We can help you build, deploy and manage your infrastructure and applications in the cloud. It's your ticket to business growth.

GREAT FEATURES

Azure is huge. And as there are so many features available within the platform, we've chosen a selection of the features you are most likely to need when provisioning Azure services. From disaster recovery and storage to security and compliance, Azure is the perfect platform for on-demand services.

DISASTER RECOVERY
Offsite secure protection to safegard apps, data and on premise workloads

VIRTUAL MACHINES
Create Linux and Windows virtual machines in seconds

AZURE BACKUP
Simple and reliable cloud-integrated backup as a service

ID & ACCESS MANAGEMENT
Single sign on to any cloud and on premises web app

AZURE STORAGE
Offload the heavy lifting of data centre management

SECURITY & COMPLIANCE
Threat detection and prevention through advanced cloud security

PERFECT FOR SMBs

NO HARDWARE COSTS
You don't have to pay a single penny on hardware with a fully enabled cloud environment

SCALE BUSINESS ON DEMAND
When your business booms, Azure services can be added in a pinch to cope with demand

STORE DATA SECURELY IN THE UK
Your data stays firmly on UK shores with three active data centres

PAY ONLY FOR WHAT YOU USE
Only pay for the services you need and remove services without incurring additional costs

QUICKER TIME TO MARKET
Provision services in less time and use less resources to do so, gaining the competitive edge

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Winner 2018 & 2019